



New College Privacy Policy Tenants

Our full Privacy Policy can be found on our website <https://www.new.ox.ac.uk/privacy-policy>

If you are a tenant of New College property, this section will be relevant to you.

Purpose/Activity	Type of data	Lawful basis for processing including basis of legitimate interest	Third party processing and international transfer information
To register you as a tenant	(a) Identity (b) Contact	(a) Performance of a contract	The University provides IT services to New College to which it has access
To process and manage your tenancy including to: <ul style="list-style-type: none"> (a) Manage payments, fees and charges (b) Collect and recover money owed to us (c) Ensure suitability of property for you 	<ul style="list-style-type: none"> (a) Identity (b) Contact (c) Financial (d) Transaction (e) Welfare (f) Marketing and Communications 	<ul style="list-style-type: none"> (a) Performance of a contract (b) Necessary to comply with a legal obligation 	Agents in the property sector are engaged for the administration and management of our estate. The agents process contracts and payments on our behalf. We engage third parties to administer document destruction services on our behalf. Third parties providing banking and payment services. Third parties providing debt management and/or recovery services.
To manage our relationship with you which will include notifying you about changes to our terms or	(a) Identity (b) Contact	(a) Performance of a contract (b) Necessary to comply with a legal	



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privacy policy	(c) Profile (d) Marketing and Communications	obligation	
To administer and protect New College and this website (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)	(a) Identity (b) Contact (c) Technical	(a) Necessary for our legitimate interests (for running our organisation, provision of administration and IT services, network security and to prevent fraud) (b) Necessary to comply with a legal obligation	
To deliver relevant website content and advertisements to you and measure or understand the effectiveness of the advertising we serve to you	(a) Identity (b) Contact (c) Profile (d) Usage (e) Marketing and Communications (f) Technical	(a) Necessary for our legitimate interests (to study how tenants use our services, to develop them, to grow our organisation and to inform our asset and estate strategy)	



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To use data analytics to improve our website, services, marketing, tenant relationships and experiences	(a) Technical (b) Usage	(a) Necessary for our legitimate interests (to define types of tenant, to keep our website updated and relevant, to develop our organisation and to inform our asset and estate strategy)	
To make suggestions and recommendations to you about services that may be of interest to you	(a) Identity (b) Contact (c) Technical (d) Usage (e) Profile	(a) Necessary for our legitimate interests (to develop our services and grow our organisation)	