New College Privacy Policy
Parents and Next of Kin

Our full Privacy Policy can be found on our website [https://www.new.ox.ac.uk/privacy-policy](https://www.new.ox.ac.uk/privacy-policy)

If you are a parent, emergency contact or next of kin to a student or employee at New College, this section will be relevant to you.

<table>
<thead>
<tr>
<th>Purpose/Activity</th>
<th>Type of data</th>
<th>Lawful basis for processing including basis of legitimate interest</th>
<th>Third party processing and international transfer information</th>
</tr>
</thead>
</table>
| To manage our relationship with you which will include: | (a) Identity  
(b) Contact  
(c) Profile  
(d) Financial  
(e) Transaction | (a) Performance of a contract  
(b) Necessary to comply with a legal obligation;  
(c) Necessary for our legitimate interests (to keep our records updated and to study how alumni use our services) | Information may be provided to us about you by students  
The University provides IT services to New College to which it has access  
Third parties providing financial accounting software are engaged to maintain and manage our financial records.  
We engage third parties to administer document destruction services on our behalf.  
Third parties providing banking and payment services. |
| (a) Notifying you about changes to our terms or privacy policy  
(b) Processing payments for fees and battels  
(c) Retaining emergency contact details in case of emergency | | | |
| To enable you to partake in college events and make suggestions and recommendations to you about events that may be of interest to you | (a) Identity  
(b) Contact  
(c) Financial  
(d) Transaction  
(e) Welfare | (a) Consent (in relation to your e-marketing preferences);  
(b) Necessary for our legitimate interests (to deliver you information about our activities for your possible participation) | |
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| To administer and protect New College and this website (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data) | (a) Identity  
(b) Contact  
(c) Technical | (a) Necessary for our legitimate interests (for running our organisation, provision of administration and IT services, network security and to prevent fraud)  
(b) Necessary to comply with a legal obligation | |
| To use data analytics to improve our website, services, marketing, relationships and experiences | (a) Technical  
(b) Usage | (a) Necessary for our legitimate interests (to keep our website updated and relevant, to develop our organisation and to inform our marketing and communications strategy) | |