



# New College Privacy Policy

## General Public

Our full Privacy Policy can be found on our website <https://www.new.ox.ac.uk/privacy-policy>

If you are a member of the general public or a visitor who accesses our services or facilities, this section will be relevant to you.

Purpose/Activity	Type of data	Lawful basis for processing including basis of legitimate interest	Third party processing and international transfer information
To register you where you seek to access our facilities such as library or archive or attend an event	(a) Identity (b) Contact	(a) Performance of a contract	The University provides IT services to New College to which it has access  Agents are engaged by us to manage and administer accommodation bookings by non-students during vacation periods.
To deliver services, events or access to you including:  (a) Manage payments, fees and charges  (b) Collect and recover money owed to us  (c) Providing catering	(a) Identity (b) Contact (a) Welfare (b) Financial (c) Transaction (d) Marketing and Communications	(a) Performance of a contract  (b) Necessary for our legitimate interests (to recover debts due to us)	We engage third parties to administer document destruction services on our behalf.  Third parties providing banking and payment services.  Third parties providing debt management and/or recovery services.
To manage our relationship with you which will include notifying you about changes to our terms or	(a) Identity (b) Contact	(a) Necessary to comply with a legal obligation	



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privacy policy	(c) Profile (d) Marketing and Communications		
To ensure safety and security at our premises	(a) Identity (b) Contact	(a) Necessary for our legitimate interests (in ensuring the safety and security of individuals and our assets on our premises)	
To administer and protect New College and this website (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)	(a) Identity (b) Contact (c) Technical	(a) Necessary for our legitimate interests (for running our organisation, provision of administration and IT services, network security and to prevent fraud) (b) Necessary to comply with a legal obligation	
To deliver relevant website content and marketing delivered to you and measure or understand the effectiveness of the marketing we serve to you	(a) Identity (b) Contact (c) Profile (d) Usage	(a) Necessary for our legitimate interests (to understand how our visitors use our services and facilities, to develop them and to develop our organisation)	



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	(e) Marketing and Communications  (f) Technical		
To use data analytics to improve our website, services, marketing, public relationships and experiences	(a) Technical (b) Usage	(a) Necessary for our legitimate interests (to define types of users of our events and services, to keep our website updated and relevant, to develop our organisation)	
To make suggestions and recommendations to you about events or services that may be of interest to you	(a) Identity (b) Contact (c) Technical (d) Usage (e) Profile	(a) Necessary for our legitimate interest (to develop our events and services)	