



New College Privacy Policy

Alumni

Our full Privacy Policy can be found on our website <https://www.new.ox.ac.uk/privacy-policy>

If you are an alumnus of New College, this section will be relevant to you.

Purpose/Activity	Type of data	Lawful basis for processing including basis of legitimate interest	Third party processing and international transfer information
To register you as an alumnus	(a) Identity (b) Contact	(a) Necessary for our legitimate interests (to deliver you information about our alumni services)	The University provides IT services to New College to which it has access Third parties providing financial accounting and database software are engaged to maintain and manage our alumni and financial records.
To enable you to partake in alumni and college events and make suggestions and recommendations to you about events that may be of interest to you including to: (a) manage payments, fees and charges (b) collect and recover money owed to us (c) providing catering	(a) Identity (b) Contact (a) Professional (b) Financial (c) Transaction (d) Marketing and Communications	(a) Performance of a contract with you; (b) Consent (in relation to your e-marketing preferences); (c) Necessary for our legitimate interests (to deliver you information about our activities for your possible participation)	Agents are engaged to provide administration and other services in relation to fundraising activities. We engage third parties to administer document destruction services on our behalf. Third parties providing banking and payment services.
To manage our relationship with you which will include: (a) Notifying you about changes to our terms or privacy policy	(a) Identity (b) Contact (c) Profile	(a) Necessary to comply with a legal obligation (b) Necessary for our legitimate interests (to keep our records updated and to	Personal data is sent to third party financial institutions outside the EU where those bank details are given to New College in regards to refunds or reimbursements.



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(b) Asking you to leave a review or take a survey	(d) Marketing and Communications	study how alumni use our services)	
To facilitate our fundraising programmes and enable you to make donations	(a) Identity (b) Contact (c) Professional (d) Financial (e) Transaction (f) Marketing and Communications	(a) Performance of a Contract; (b) Necessary for our legitimate interests (to fundraise and notify you of fundraising activities that are relevant to you)	
To administer and protect New College and this website (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)	(a) Identity (b) Contact (c) Technical	(a) Necessary for our legitimate interests (for running our organisation, provision of administration and IT services, network security and to prevent fraud) (b) Necessary to comply with a legal obligation	
To use data analytics to improve our website, services, marketing,	(a) Technical	(a) Necessary for our legitimate interests (to define categories of alumni for our	



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customer relationships and experiences	(b) Usage	events and services, to keep our website updated and relevant, to develop our organisation and to inform our marketing and communications strategy)	
To maintain a record of alumni achievements and life events	(a) Identity (b) Contact (c) Professional (d) Welfare (e) Financial (f) Transaction (g) Profile (h) Marketing and Communications	(a) To deliver our Public Task (in relation to our archive); Archiving (in relation to special categories of (sensitive) data that might be contained in our records pursuant to above activities)	
To refund battels or the reimbursement of expenses.	(a) identity (b) contact (c) Financial	(a) Performance of a contract	