

NEW COLLEGE PRIVACY POLICY
DONORS

If you are a donor of monies or archive material to New College, this section will be relevant to you.

Purpose/Activity	Type of data	Lawful basis for processing including basis of legitimate interest	Third party processing and international transfer information
To record you as a donor	(a) Identity (b) Contact	(a) Performance of a contract (b) Necessary for our legitimate interests (to record the source of donations for administration and to develop our archive and fundraising strategies)	<p>The University provides IT services to New College to which it has access</p> <p>We engage third parties to administer document destruction services on our behalf.</p> <p>Third parties providing banking, insurance and payment services.</p>
To process your donation including to collect donations pledged to us	(a) Identity (b) Contact (c) Financial (d) Transaction (e) Marketing and Communications	(a) Performance of a contract (b) Necessary to comply with a legal obligation	
To manage our relationship with you which will include notifying you about changes to our terms, policies or procedures including our privacy policy	(a) Identity (b) Contact (c) Profile	(a) Performance of a contract (b) Necessary to comply with a legal obligation	

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	(d) Marketing and Communications		
To administer and protect New College and this website (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)	(a) Identity (b) Contact (c) Technical	(a) Necessary for our legitimate interests (for running our organisation, provision of administration and IT services, network security and to prevent fraud) (b) Necessary to comply with a legal obligation	
To deliver relevant website content and advertisements to you and measure or understand the effectiveness of the advertising we serve to you	(a) Identity (b) Contact (c) Profile (d) Usage (e) Marketing and Communications (f) Technical	(a) Necessary for our legitimate interests (to study how donors interact with us, to develop our relationship with donors, to grow our organisation and to inform our archiving and fundraising strategy)	
To use data analytics to improve our website, services, marketing, customer relationships and experiences	(a) Technical (b) Usage	(a) Necessary for our legitimate interests (to define types of donor for our, to keep our website updated and relevant, to develop our organisation and to	

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		inform our archiving and fundraising strategy)	
To make suggestions and recommendations to you about events or fundraising efforts that may be of interest to you	(a) Identity (b) Contact (c) Technical (d) Usage (e) Profile	(a) Necessary for our legitimate interests (to develop our organisation)	